

# IN THE GLOBAL INTEREST

BY DR. STANLEY KOWALSKI '05, VISITING SCHOLAR

## Pierce Law Women Advance “Intellectual Property in the Public Interest” in China and Vietnam

### Intellectual Property Resource Launched in Beijing, China

Hong Shen LLM '03 of Long An Law Firm, Beijing, helped launch the online version of a new intellectual property resource, entitled *IP Management in Health and Agricultural Innovation: A Handbook of Best Practices* (<http://www.iphandbook.org/>), at the Global Forum for Health Research held recently in Beijing.

Dr. Anatole Krattiger, editor-in-chief of the *Handbook*, said, “The online version of the resource gives us the ability to weave new connections and pursue new directions. The global intellectual property revolution, increasingly led by the public sector, is just beginning. It amplifies the important contribution of sound intellectual property management and how the public sector can put intellectual property to work for a better, healthier, and more equitable world.” A research professor at the Bidesign Institute at Arizona State University, Krattiger is a member of Pierce Law’s Advisory Council on Intellectual Property (ACIP).



Hong Shen LLM '03

Shen delivered an address entitled “What the Handbook Means for a Practicing Lawyer in China.” She commented that “As a former student of Pierce Law and as a legal professional in China, I know how important the *Handbook* and *Executive Guide* are to the development of China. These books will be very helpful to developing countries, including China, and provide a tool to educate policy makers, universities, innovators and legal professionals on how to manage intellectual property.”



Dr. Anatole Krattiger

### Intellectual Property Workshop in Vietnam

Two Pierce Law graduates were featured speakers at an intellectual property workshop held in Hanoi, Vietnam in November. Attended by 80 scientists and administrators from over 30 public research institutions across Vietnam, the workshop was organized by the Public Intellectual Property Resource for Agriculture (PIPRA), in collaboration with Vietnam's National Office of Intellectual Property and the Ministry of Agriculture and Rural Development.



*Pictured at the intellectual property workshop in Hanoi are: (l-rt.) Linh Thi Mai Nguyen LLM '07, legal program officer for STAR Vietnam, a USAID-funded project, Hanoi; Dr. Le Thi Thu Hien of the Institute of Biotechnology Vietnamese Academy of Science and Technology; Nguyen Nguyet Dung MIP '05, Vision & Associates, Hanoi; and Dr. Cecilia Chi-Ham, director of biotechnology resources at the Public Intellectual Property Resource for Agriculture (PIPRA).*

Nguyen Nguyet Dung MIP '05 of Vision & Associates, Hanoi, discussed the role of patent attorneys in establishing patent protection and Nguyen Mai Linh LLM '07, legal program officer for STAR Vietnam (Support for Trade Acceleration Project), a USAID-funded project, spoke about licensing and material transfer agreements. Other speakers included: Le Thi Thu Hien of the Institute of Biotechnology, Hanoi, who spoke about intellectual property management and freedom to operate; and Cecilia Chi-Ham, director of biotechnology resources at PIPRA and frequent collaborator with Pierce Law Professor Jon Cavicchi as part of his course on Intellectual Property Research Tools and Strategies.

The workshop also provided an overview of local intellectual property in agricultural biotechnology and identified intellectual property issues to be considered in the future. Vietnamese participants offered recommendations to develop specific web-based tools supporting intellectual property management and decision-making. The workshop is part of a three-year program that PIPRA, with support from the Sasakawa Peace Foundation, is currently working on to develop human resources in intellectual property management at public research institutions in Southeast Asia, with an initial focus on Vietnam. The program's main goal is to offer Vietnamese research institutions and universities intellectual property resources for the management and commercialization of agricultural technologies. For additional information, visit [www.pipra.org](http://www.pipra.org).

### Students Form New International Intellectual Property Organization (IIPO)

Pierce Law students recently formed a new student organization, International Intellectual Property Organization (IIPO), dedicated to educating the student body on the role of intellectual property in our global society, how nations around the world strive to protect intellectual property rights, and how intellectual property affects the quality of life and economies of those countries.

IIPO will help to promote the study and understanding of international intellectual property; provide a forum where students from a variety of geographical backgrounds can share their perspectives and experiences with intellectual property law; analyze the similarities and differences between the varying intellectual property regulations found in countries across the globe; and discuss the socioeconomic impact these regulations have on populations in both developing and developed countries.

Officers for the 2007-8 are Alexandros Diamantis '09, president, Anne St. Martin '09, vice president, Constance Rogers '09, secretary and Alberto Interian JD '09, treasurer.