

# International Summer Programs Enrich the Law School Experience



Beijing

## CHINA INTELLECTUAL PROPERTY SUMMER INSTITUTE

TSINGHUA UNIVERSITY SCHOOL OF LAW  
BEIJING, CHINA

In October of 2002, Pierce Law's Brian Moyer JD '04 wrote, "A Chinese proverb states '[a] road is made by people walking on the ground.' It means that success is achieved by going where few others have gone before. For years Chinese law students, lawyers, and patent agents have traveled from China to attend Pierce Law, taking advantage of its expertise in intellectual property law. The path back to China, however, had not been traveled until a group of intellectual property students and professors from Pierce Law blazed a trail to Tsinghua University School of Law in Beijing for the first annual China Intellectual Property Summer Institute (CHIPSI)."

Twenty-five students from the United States and China attended the inaugural program founded by Professor William O. Hennessey JD '86, with the assistance of the late Professor Bruce E. Friedman who spearheaded connections with China in 1997. This year's CHIPSI program again offered the experience to 24 students from the United States and abroad. Students spend four weeks taking classes and are provided time to experience the rich culture of China outside of Beijing and to visit the ancient city of Xi'an.

"This has been a collaborative effort between our institutions. It extends our educational boundaries, facilitating the development of sound principles of international legal education. An important goal is to increase understanding of how Chinese law and culture are evolving," says Hennessey. "Hopefully, it will also lead to friendships that will last a lifetime."

"It is crucial that United States and international law students gain confidence and understanding in the field of intellectual property law, and that they fully comprehend the ramifications of intellectual property law on both nations' economies and international relations. CHIPSI provides students from both countries with the knowledge, expertise and confidence they need to become effective professionals in the area of law, which is increasingly international in scope. Intellectual property issues, particularly trademark, counterfeiting and copyright piracy, are central to the normalization of trade relations between the United States and China," explains Hennessey.



PIERCE LAW-UNIVERSITY  
COLLEGE CORK  
E-LAW SUMMER INSTITUTE  
CORK, IRELAND

Selected as Ireland's "University of the Year" in 2005-2006, the University College Cork hosts Pierce Law's e-Law Summer Institute. The University has developed considerable expertise in the fields of e-law and commercial law and provides a perfect complement to Pierce Law's extensive intellectual property programs. This year, 24 students from the United States and Ireland enrolled in the program.

The University, which has been at the forefront of developing online legal resources and integrating information technology into teaching and research programs, recently implemented a specialized LLM degree that builds on this expertise. With its new e-Law Graduate Program, the University provides an invaluable and unique learning experience for students focused on the areas of commerce and technology.

"The e-Law Summer Institute, with its focus on the emerging policy and law of the Information Age, is designed to be a critical learning experience for the lawyer of the 21st century, who must have a much greater understanding and appreciation of the domestic and international aspects of this growing and evolving body of law," says Professor William Murphy, director of the Institute.

Taught by faculty from both schools, this year's Institute curriculum included: Comparative IP for the Information Age, which compares and contrasts current developments in intellectual property in both the European Union and the United States; Comparative e-Commerce Law that examines various policies and laws that are emerging to regulate information age commercial transactions in the European Union and the United States; Current Issues in Cyberlaw, which explores how the European Union and the United States legal systems treat the concepts of anonymity, defamation, hate speech, and freedom of expression; and European Union Legal and Political Overview that provides a foundation for understanding how the legal and political machinery of the European Union operates. Students also visit the Cork Court.

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