



ANNOUNCING

THE PIERCE LAW CAMPAIGN

TO ESTABLISH

THE KARL JORDA PROFESSORSHIP IN PATENT LAW

Reserved for a scholar of national and international acclaim, an endowed professorship is one of the highest honors Franklin Pierce Law Center can bestow on a member of its faculty. We are pleased to announce a fundraising campaign to establish **The Karl Jorda Professorship in Patent Law** to honor Professor Jorda's distinguished tenure as the David Rines Professor of Intellectual Property Law and Industrial Innovation Director, Germeshausen Center. The Karl Jorda Professorship in Patent Law will attract leaders in the field of patent law who will continue Karl's teaching and mentorship in perpetuity at Pierce Law.

Pierce Law invites individuals, corporations and foundations to invest in renowned 21st century legal education by providing financial resources to establish The Karl Jorda Professorship in Patent Law. A minimum of \$500,000 in gifts will endow a salary supplement to attract and retain a professor considered *pre-eminent* in the field of patent law. The income from this permanently invested endowment will support a faculty appointment whose scholarship is on cutting-edge of legal education, practice and research—building upon Pierce Law's foundation of innovation and entrepreneurship and honoring Professor Jorda long after his retirement.

For more information, please contact:

PIERCE  **LAW**
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