

# IN THE GLOBAL INTEREST

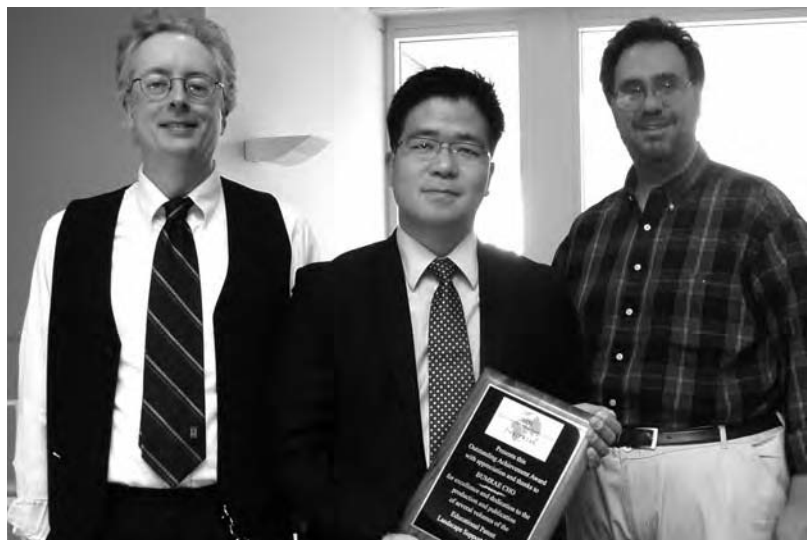
BY DR. STANLEY P. KOWALSKI JD '05, ASSISTANT PROFESSOR OF CLINICAL LAW  
AND DIRECTOR OF THE INTERNATIONAL TECHNOLOGY TRANSFER INSTITUTE

In June, Pierce Law's International Technology Transfer Institute (ITTI) presented an Outstanding Achievement Award with appreciation and thanks to Bumrae Cho JD/LLM '09 for excellence and dedication to the production and publication of several volumes of the Educational Patent Landscape Support Series. Cho's dedication, professionalism and leadership have been indispensable contributions to the establishment of ITTI.

Born in Seoul, South Korea, Cho graduated from Yonsei University, College of Engineering, Seoul, Korea, with a BS in food and biotechnology in 1996, and later from The Graduate School of Law, with an LLM in intellectual property law in 2003. Before his matriculation to Pierce Law, he worked at NewKorea International Patent & Law Office, as a general manager of the international and chemistry/biotechnology departments and as a patent specialist. During this time, he developed clients in Europe, the United States, Japan, China and Taiwan, produced dozens of patent landscape searches as well as freedom-to-operate searches for several global pharmaceutical/biotechnology companies, drafted patent applications for diverse fields of technology and was involved in several pharmaceutical patent litigations in the Korean Supreme Court.

While at Pierce Law, Cho contributed to several ITTI projects, including patent landscape research on transgenic-plant biotechnological applications that confer weevil resistance to sweet potato for distribution to resource poor farmers in Sub-Saharan Africa, and patent landscape analyses of HIV DNA and adenoviral vaccine technologies applicable to the research and development of an efficacious HIV vaccine for eventual distribution in both developed and developing countries. These projects were performed in collaboration with the Public Intellectual Property Resource for Agriculture (PIPRA), a University of California-Davis based organization that supports global innovation for both humanitarian and small-scale commercial purposes. As team leader, Cho worked with PIPRA to understand and parse highly complex HIV vaccine technologies, which were then subjected to rigorous patent landscape analysis.

As a team member, a teaching assistant and then a project leader, Cho made significant contributions at all phases of the ITTI patent landscape projects he worked on, from the initial analysis of a technology to the final preparation of a high quality report. In addition to the several project reports he co-authored, he also produced the invaluable *Manual for Academic Patent Landscape Research*, which is a detailed compilation of his ITTI patent mining, research and analysis activities, organized as a step-by-step protocol; as a core reference, this manual will provide critically essential institutional memory that will guide future generations of ITTI students to systematically and efficiently conduct patent landscape analysis projects.



*Bumrae Cho JD/LLM '09 (center) accepts Outstanding Achievement Award presented by Assistant Professor of Clinical Law and Director of the International Technology Transfer Institute Dr. Stanley Kowalski JD '05 (l.) and Professor of Law and Intellectual Property Librarian Jon Cavicchi JD '84/ LLM '99 .*

During his summers, Cho worked at Genzyme Corporation in Cambridge, MA, as a summer intern, where he organized volumes of clinical data for filing FDA applications. He also worked at McKenna Long & Aldridge LLP in Washington, DC, as a summer associate. He will start his career in the United States in the fall of 2009 when he returns to the firm as an associate in the Intellectual Property Department.

Among his many professional skills, Cho is multilingual, fluent in Korean and English and proficient in Japanese. He is also an accomplished clarinetist, having performed with the Korean National Police Band in Inchon, Korea, and the Euphonia Orchestra in Seoul.

His proactive approach to solving problems and tackling assignments is counterbalanced with patience and generosity when dealing with fellow students, he works well with others and is always willing to help colleagues understand complex topics. In all of his endeavors he brings a very sophisticated appreciation/sensitivity for cross-cultural complexities. He can effectively communicate to diverse groups on diverse topics, with an attention to detail coupled with vision and perspective.

His contributions to ITTI have been significant. He is among a handful of Pierce Law students who have been instrumental in the successful establishment of ITTI.