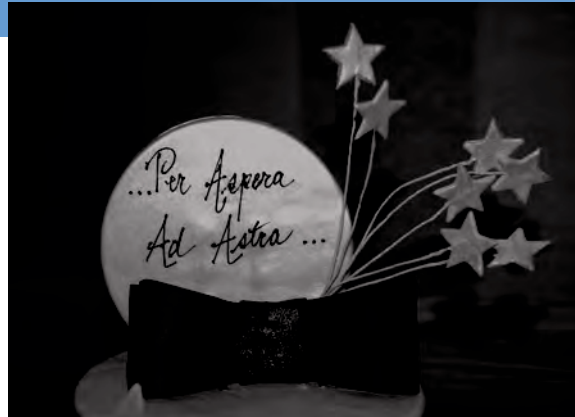


Securing the future at Franklin Pierce Law Center:

Reaching for the Stars

The Karl F. Jorda Professorship in Patent Law



"To the stars through difficulties"

May 1, 2009: Franklin Pierce Law Center officially launched the \$500,000 campaign to create a lasting legacy to a man who has lived "per aspera ad astra." The Karl F. Jorda Professorship in Patent Law will honor the distinguished tenure of Professor Jorda while continuing to advance the field through education, practice and research.

We invite you to join us in reaching for the stars. There are many ways you can contribute to this campaign.

Gifts of Cash, Check & Credit Card

Easy and immediate, you can put your gift to work right away by giving online at www.piercelaw.edu/jordagift or send your donation to the Office of Institutional Advancement, Franklin Pierce Law Center, Two White Street, Concord, NH 03301, USA.

Wire Transfer

Especially suited for recurring contributions deposited directly from your paycheck and for international gift giving, please call (603) 513-5181 for wire information.

Securities

If appreciated in value, gifts of securities may offer income and capital gains tax savings while greatly benefiting the campaign to create the Karl F. Jorda Professorship in Patent Law.

Charitable Gift Annuity and Trusts

Gift Annuities and Trusts can be arranged to help you, your loved ones and the campaign to create the Karl F. Jorda Professorship in Patent Law. If you do not need the additional income now, a deferred gift annuity can assist you in preparing for your financial future while supporting Franklin Pierce Law Center.

We recognize everyone has different capacities to give and want to ensure you are able to contribute the most generous gift possible. This chart will assist you with ways you can pledge your support to this legacy campaign.

Total Gifts Needed	Gift Amount	x Gifts Needed	12 monthly payments	24 monthly payments	36 monthly payments	5 annual payments
\$ 100,000	\$ 100,000	x 1	\$8,333 x 12	\$4,167 x 24	\$2,778 x 36	\$20,000/yr
\$ 100,000	\$50,000	x 2	\$4,167 x 12	\$2,084 x 24	\$1,388 x 36	\$10,000/yr
\$ 100,000	\$25,000	x 4	\$2,084 x 12	\$1,042 x 24	\$695 x 36	\$ 5,000/yr
\$ 100,000	\$10,000	x 10	\$833 x 12	\$417 x 24	\$278 x 36	\$ 2,000/yr
\$ 50,000	\$5,000	x 10	\$417 x 12	\$209 x 24	\$139 x 36	\$ 1,000/yr
\$ 25,000	\$1,000	x 25	\$84 x 12	\$42 x 24	\$28 x 36	
\$ 12,500	\$500	x 25	\$42 x 12	\$21 x 24		
\$ 12,500	\$125	x 100	\$11 x 12			

\$500,000 = Total to create the Karl F. Jorda Professorship in Patent Law at Franklin Pierce Law Center. *Thank you!*

Creating a Lasting Legacy



Thank you to all who are leading the way toward creating the Karl F. Jorda Professorship in Patent Law. We are over ten percent to reaching the \$500,000 goal! We invite YOU to add your name to our benefactors list by making a gift today.

The Karl F. Jorda Professorship will help Franklin Pierce retain its global leadership in the teaching of patent law. With your support, you will ensure that students continue to have access to cutting-edge education and that Franklin Pierce Law Center can attract and retain the finest faculty.

For further information on ways you can join the campaign, please contact:

Laura S. Chaney
Director of Development
lchaney@piercelaw.edu
(603) 513-5181

Franklin Pierce Law Center
Two White Street
Concord, NH 03301 USA

To make a contribution online:
www.piercelaw.edu/jordagift

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as of June 24, 2009

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