

SIPLA

STUDENT INTELLECTUAL PROPERTY LAW ASSOCIATION

Franklin
Pierce Law
Center's Premier
Annual Intellectual
Property
Symposium

THE CHANGING INNOVATION LANDSCAPE

Annual SIPLA SYMPOSIUM at Franklin Pierce Law Center

Co-Sponsored by LES & SIPLA

Friday, April 17, 2009

- 1:30 *Welcoming Remarks*
- 1:30-2:10 **Emilia Cannella**, Intellectual Property Counsel, Ropes & Gray; **Erica Hepp**, Intellectual Property Associate, Ropes & Gray - "No Such Thing as an Honest Mistake?: Lessons from the *Medinol* Decision and its Aftermath"
- 2:10-2:50 **Daniel Greif**, Group Trademark Counsel, Coca-Cola Pacific Group - "East Meets West -- The Role of Coke's In House Trademark Counsel in the Asia Pacific"
- 2:50-3:30 **Phil Steffes**, Chief Business Counsel, Cray, Inc. - "When Being Smart Isn't Enough: A Day in the Life of an In-house Attorney for a Small Company Selling World Class Technology - So Many Opportunities to Make a Mistake"
- 3:30-3:40 *Refreshments/Coffee Break sponsored by Fitzpatrick, Cella, Harper & Scinto*
- 3:40-4:20 **Todd Larson**, Counsellor, WIPO - "WIPO: Global Challenges & New Initiatives"
- 4:20-5:00 **Robert McManus**, Office of the Solicitor, USPTO - "Judicial Review/APA of Recent USPTO Decisions"
- 5:00-6:00 *Reception Banquet*

3.3 CLE CREDITS AVAILABLE

<http://sipla.wordpress.com>



barbri
PATENT BAR REVIEW
A THOMSON COMPANY

LERNER
DAVID
LITTENBERG
KRUMHOLZ
&
MENTLIK
OF

Westlaw.

ROPES
& GRAY

Fitzpatrick
FITZPATRICK, CELLA, HARPER & SCINTO



CRAY
THE SUPERCOMPUTER COMPANY

Coca-Cola

